

2020-2021 District Goals



District: 418
Constitutional Area: Africa

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	44	0	15
2nd Quarter	2	44	12	15
3rd Quarter	3	64	12	15
4th Quarter	3	64	15	15

FY New Clubs

10

FY Charter Members

216

FY New Members

39

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

195

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
10 clubs to be sponsored	GMT, Club Membership Chairperson, Guiding Lions	New Member Orientation, Just Ask Guide, Membership Development Development Grant, Club Membership Guide	1st August 2020	30th June 2021
Support Membership Retention	GMT, Club President, Club Membership Chairperson, GST, Members	CQI, Blueprint for stronger clubs, Your club, My way, Membership Satisfaction	1st August 2020	30th May 2021
70% of Clubs to increase membership by 2	GMT, Club Membership Chairperson, Members, Club President	Just Ask Guide, Your Club My Way,	1 September 2020	30th June 201
60% of members to receive training	GLT, GMT, Club Vice President, Members, Zone Chairpersons	Lions Learning Centre, ELLI, ALLI, RLLI	6th July 2020	30th May 2020
Organise Membership orientation for Clubs	GMT, Club Membership Chairpersons, Guiding Lions	Membership Orientation Guide, New membership recruitment guide	1st July 2020	30th May 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Encourage 60% of Clubs to embark on Community Needs Assessment

50% of Clubs to submit reports via MyLCI

60% of Clubs to undertake impactful service project in line with the Global Causes

60% of Clubs to be educated by LCIF District and Club Coordinators on Campaign 100 and LCIF as well as District and Club Community Impact grants

50% of Clubs to report service activities on MyLCI

District to raise US\$14,000 to support Campaign 100 and LCIF

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Training of Club members to determine the needs of their communities	GLT, GST, Club Service Chairperson, Club 1st Vice President,	Clubs Needs Assessment Guide	1st August 2020	30th May 2021
Club orientation on Global Causes	GLT, GST, Club Service Chairperson, Zone Chairpersons,	Lions Resource Centre, Service Journey	1st August 2020	30th May 2021
Training of 70% members of the use of MyLion/MyLCI app	District Information Technology, Zone Chairperson, GLT, Club Marketing & Communication Chairperson,	MyLion/MyLCI app	1st July 2020	30th June 2021
Educate members of Benefits of LCIF	LCIF District Chairperson, LCIF Club Chairperson, District Governor, 2VDG, LCIF Zone Coordinators	LCIF/Campaign 100 Resources	1st July 2020	30th June 2021